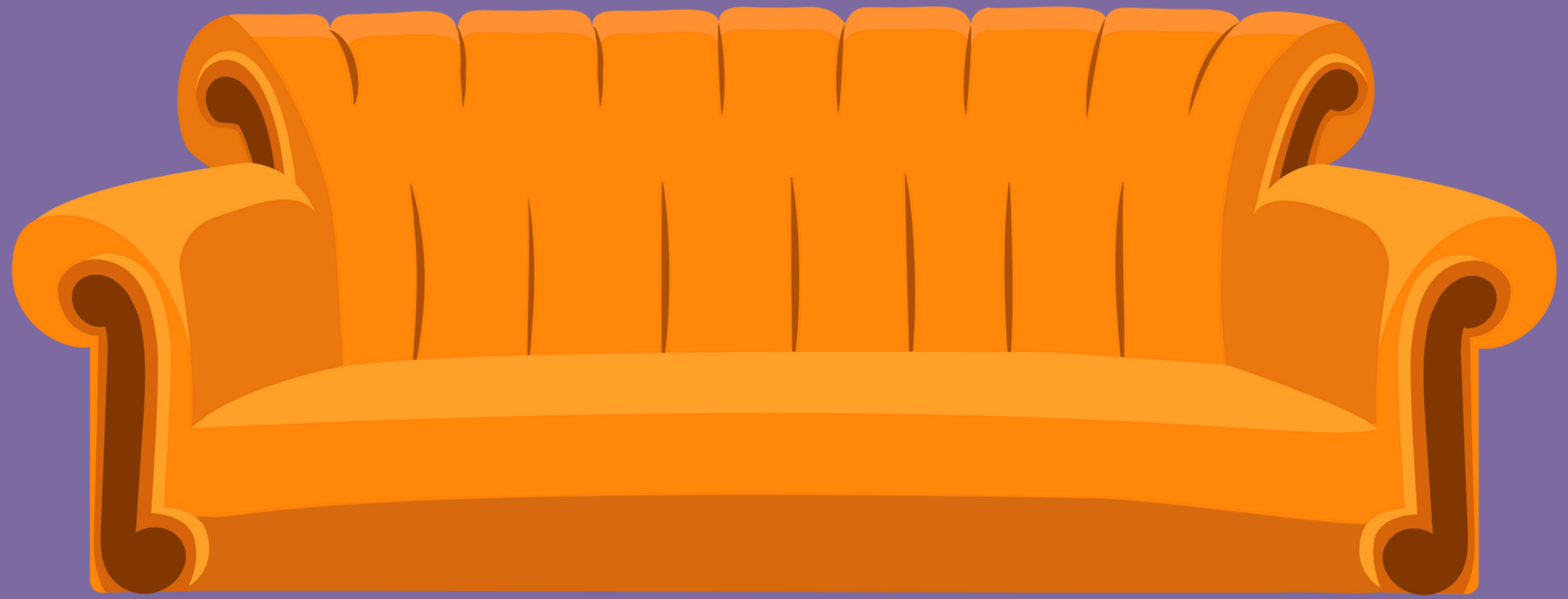
Going Digital - Collecting Information Just Got Easier



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R10 DATA SOLUTIONS

The one where you learn...

Data Collection

Survey Design Basics

Give it a Try

Let’s Take A Survey!

We will have a drawing for a prize!

What is Data?

- Gathering Information: systematically capturing raw information from various sources.
- Organized Process: It follows a structured method to ensure data is accurate and consistent.
- Purposeful Action: The primary goal is to obtain data that can be analyzed to make informed decisions or gain insights.

Define the Purpose

- Set your objective: Be sure you have a clear well defined goals
- Relevance: every question provides relevant information
- Avoid Survey Fatigue

Make Every Question Count

- Avoid Complex or Leading Questions
- Questions should be clear and concise
- Simplicity

Question Types

Depending on your platform you are going to have some basic questions types such as Multiple Choice, Multiple Select, Text Entry, Matrix type questions.

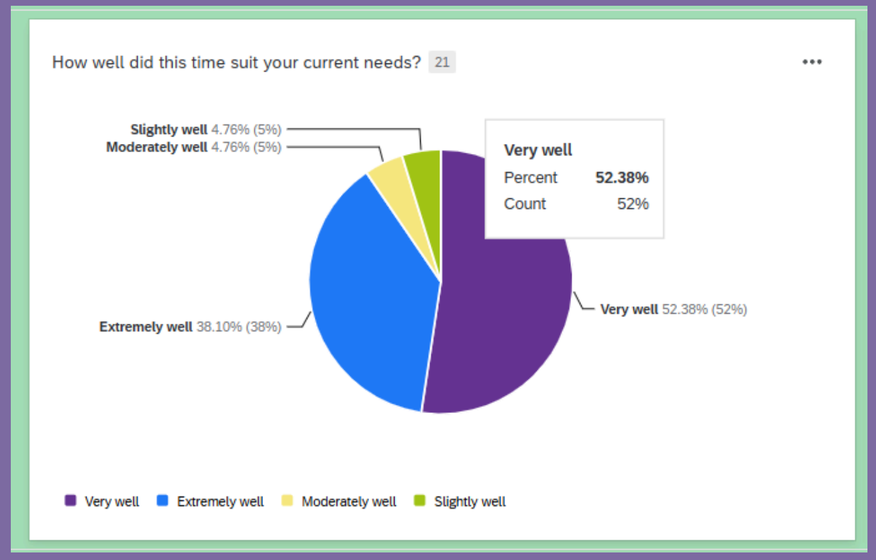
Order Matters

Begin with broader, less sensitive questions to ease respondents into the survey. The order can influence how respondents interpret and answer subsequent questions. Ensure earlier questions build a foundation that makes later questions easier to answer.

Survey Flow

- Enhances Respondent Experience
- Improves Data Quality
- Increases Completion Rate

Displaying Your Data

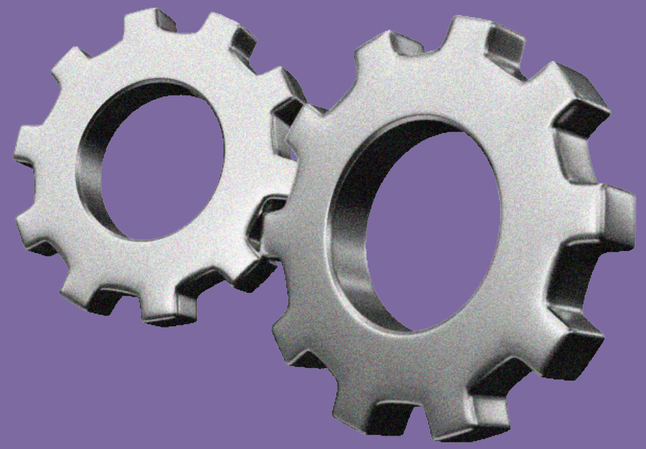


Was the event informative and enjoyable for you?

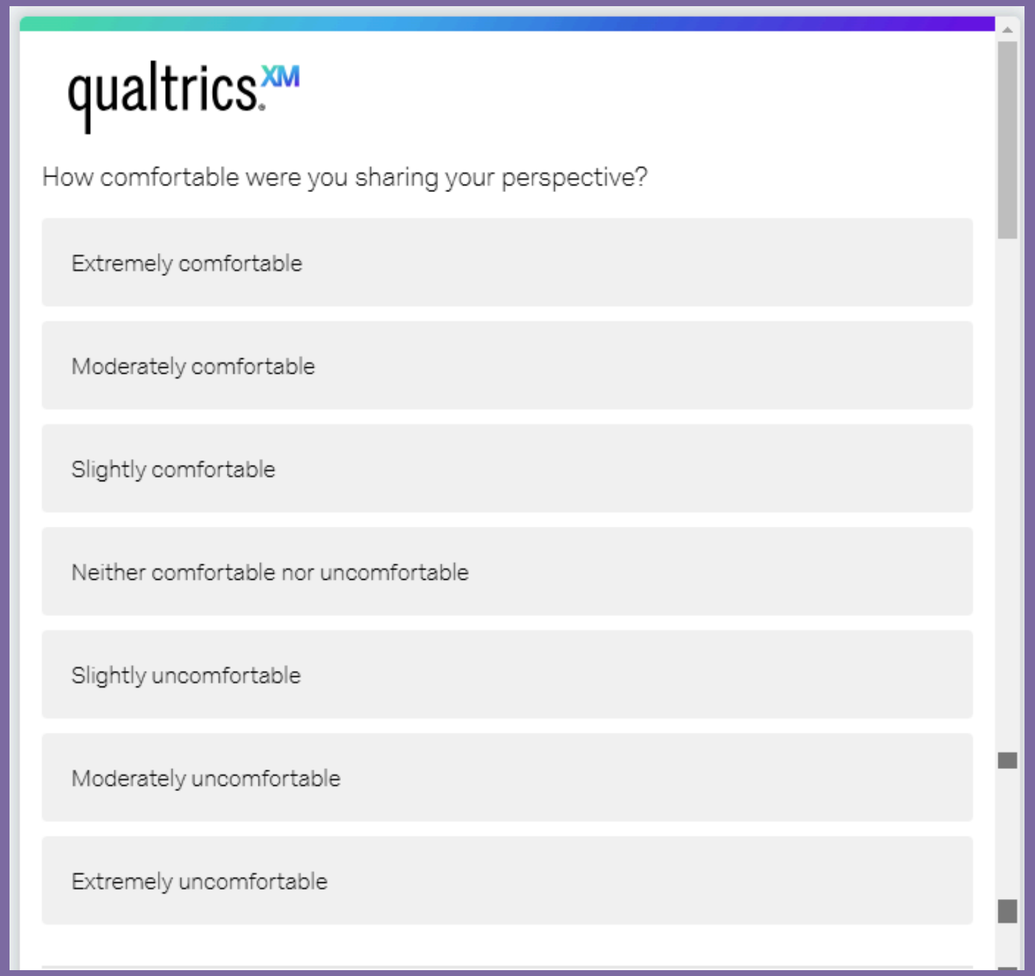
Yes/No

Open-ended

Two questions



A Better Survey



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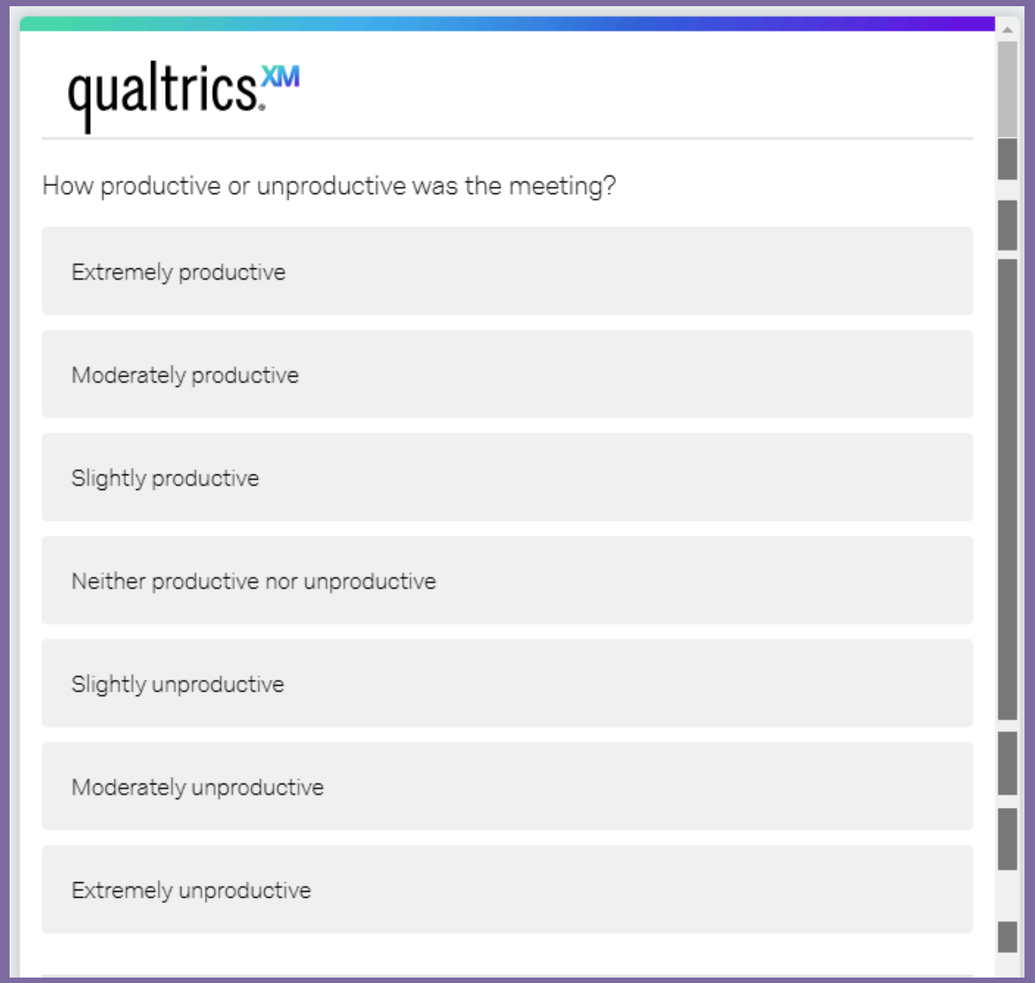
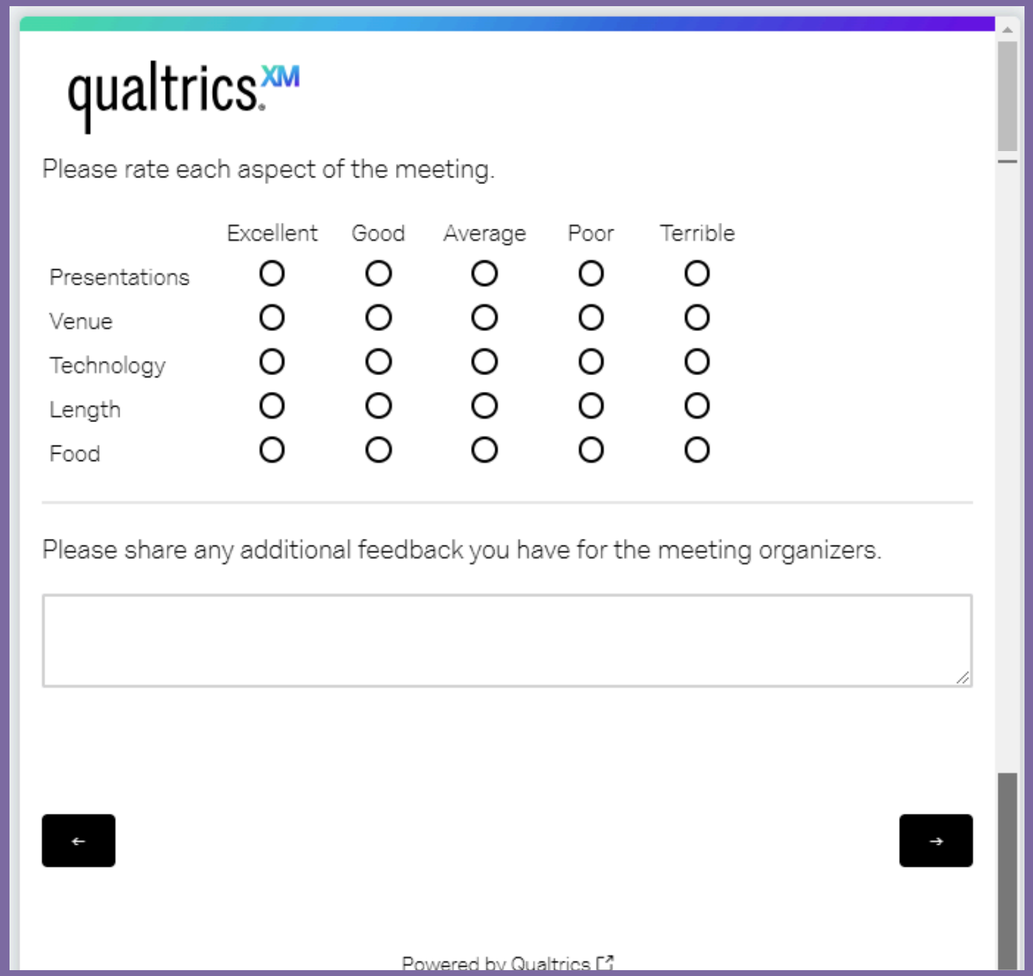


A Better Survey



But How Does This Help You?

You just need the facts in a quick and easy format that you can then use to make decisions or use to complete a task.

What are some tasks that could be automated with the use of a survey?

- Oaths
- Paper Tester Requests
- Additional Manuals/Materials
- New Student Assessment Information
- End of Administration Check Lists

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https://www.qualtrics.com/free-account/

From Qualtrics

Qualtrics is giving away a 40" Roku TV

Scan the QR code to enter!

Backpack with Swag

Must be present to win!

References

1. How to create an effective survey in 15 simple tips
2. What is a survey? (Benefits, tips, best practices & free survey tools).
3. How to write great survey questions (with examples).