

UNLOCK YOUR

# LEADERSHIP POTENTIAL

DISCOVER SKILLS TO  
LEAD WITH CONFIDENCE



[tsnap.org](https://tsnap.org)





# ABOUT LEADERSHIP CO

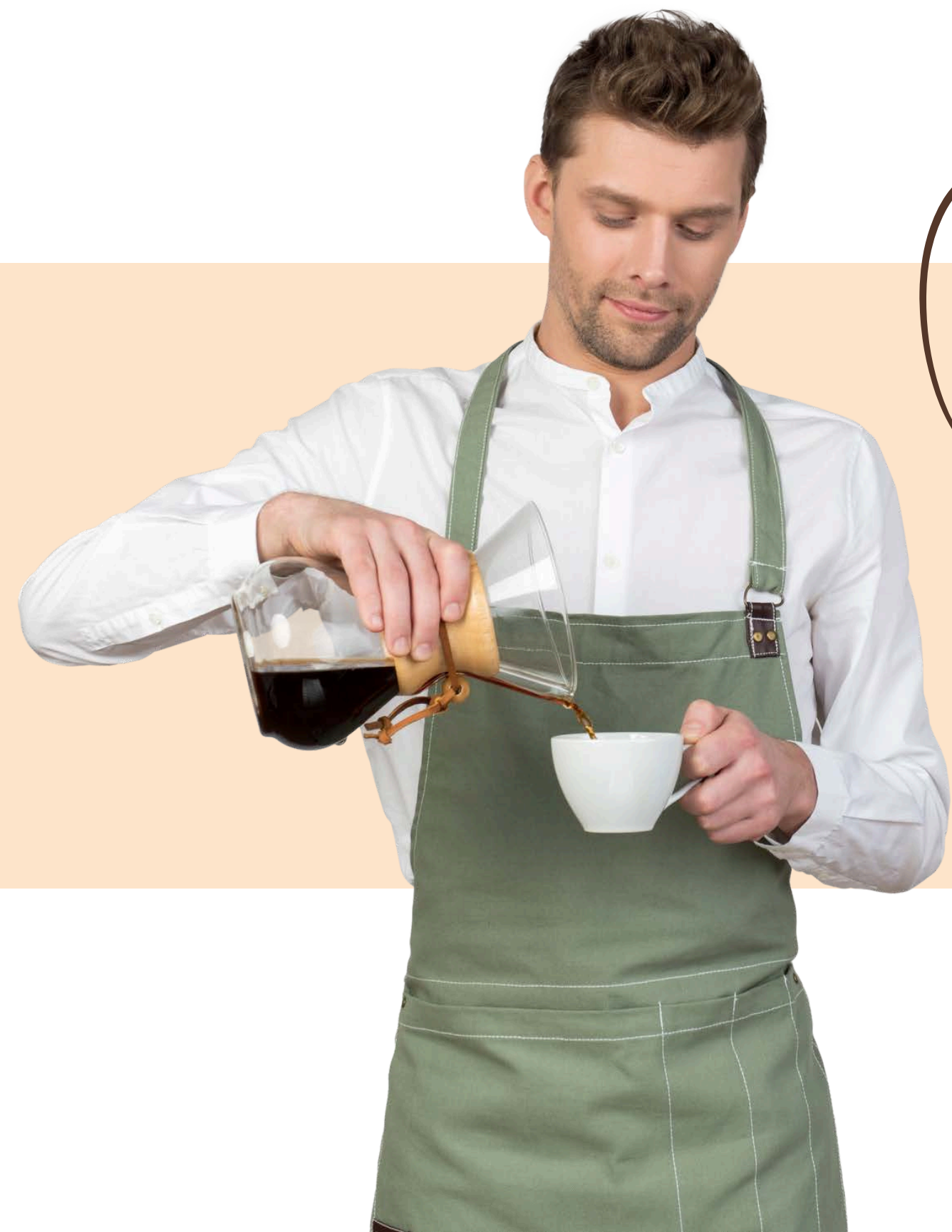
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## TODAY WE WILL

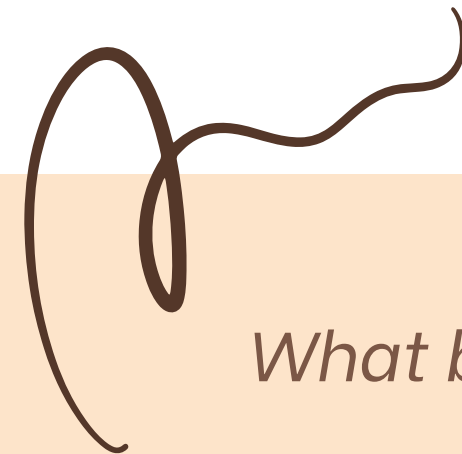
Unpack leadership resources focusing on how to apply them in your role as a district or campus leader.

## WHEN YOU LEAVE

You will take away ideas and resources to step your leadership up to the next level.



# QUICK COFFEE CHAT



*What book is on your desk currently?*

*What was your last five-star read?*

*What leadership topic is your organization focusing on right now?*







# YOUR LEADERSHIP TEAM



**JANA EASTHAM**

Frisco ISD  
65,400

**TRUST**



**DR. STACY GUZZETTA**

Friendswood ISD  
6,200

**RESOURCES**



**SHANNON KUHRT**

Comal ISD  
30,554

**GOALS**



**DR. TRACY MCDANIEL**

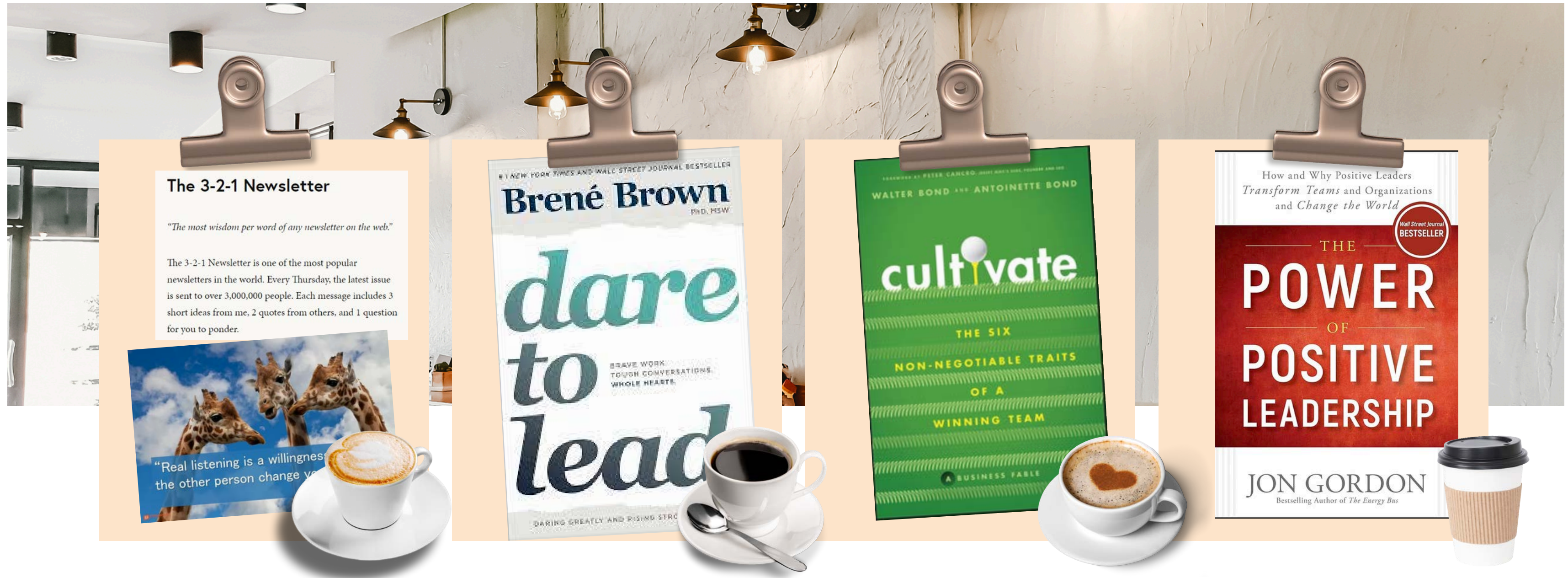
Cypress-Fairbanks ISD  
118,000

**POSITIVITY**





# LEADERSHIP RESOURCES







**BRENE BROWN**

“We need to trust to be vulnerable, and we need to be vulnerable in order to build trust.”

“Trust is the glue that holds teams and organizations together.”

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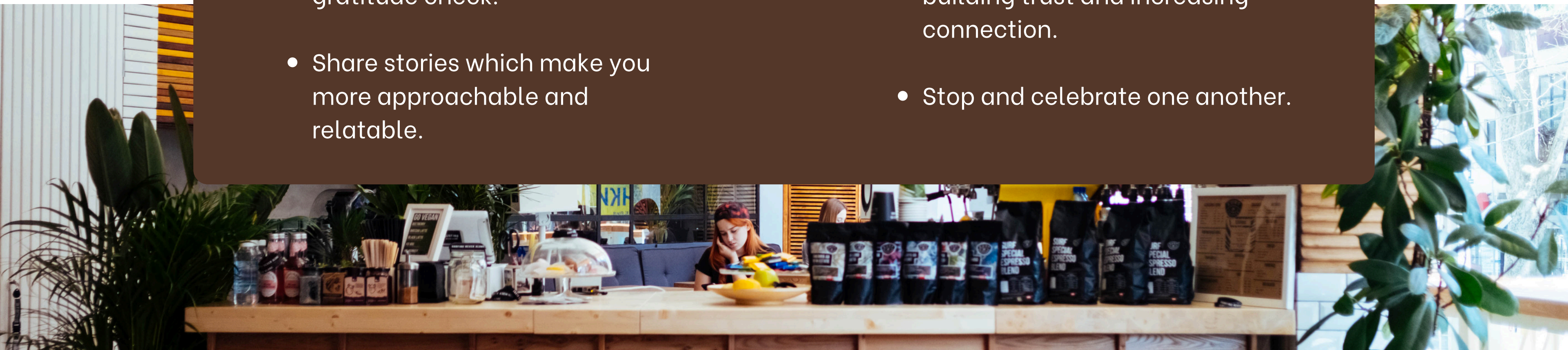


# BUILDING TRUST AND CONNECTIONS

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- 
- Start or end meetings with a gratitude check.
  - Share stories which make you more approachable and relatable.

- 
- Empathy is the rocket fuel for building trust and increasing connection.
  - Stop and celebrate one another.







# DARE TO LEAD RESOURCES

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## Dare to Lead Assessment

Rumbling with vulnerability  
Living into your values  
Braving trust  
Learning to rise

[Dare to Lead Hub](#)





# THE BRAUING INVENTORY

## A Conversation Guide

*Boundaries*

*Reliability*

*Accountability*

*Vault*

*Integrity*

*Nonjudgment*

*Generosity*





“Trust is the foundation of leadership.”

~John C. Maxwell

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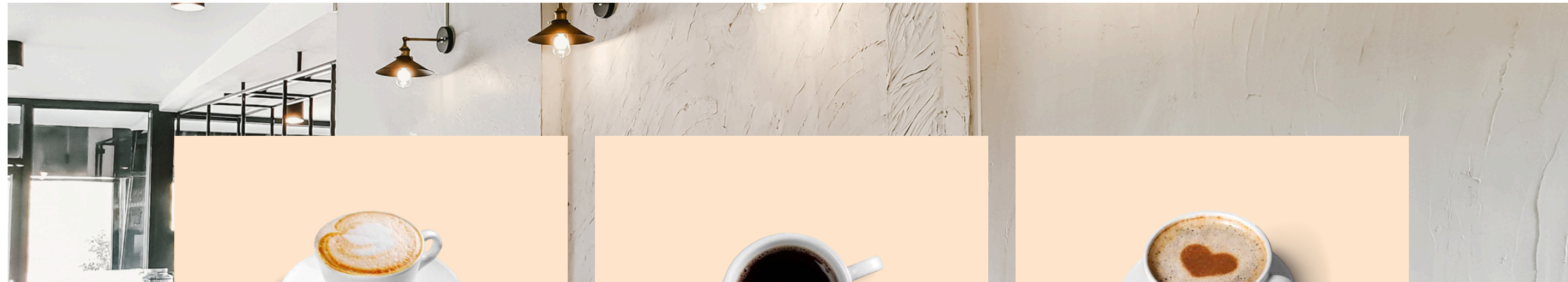
**How the Best Leaders Build Trust** by Stephen M. R. Covey

- Demonstrate respect
- Create transparency
- Deliver results
- Clarify expectations
- Listen first
- Keep commitments





# GOOD LEADERSHIP? IT ALL STARTS WITH TRUST



ENVIRONMENT



RELATIONSHIPS



ACTIONS





# COFFEE CHAT

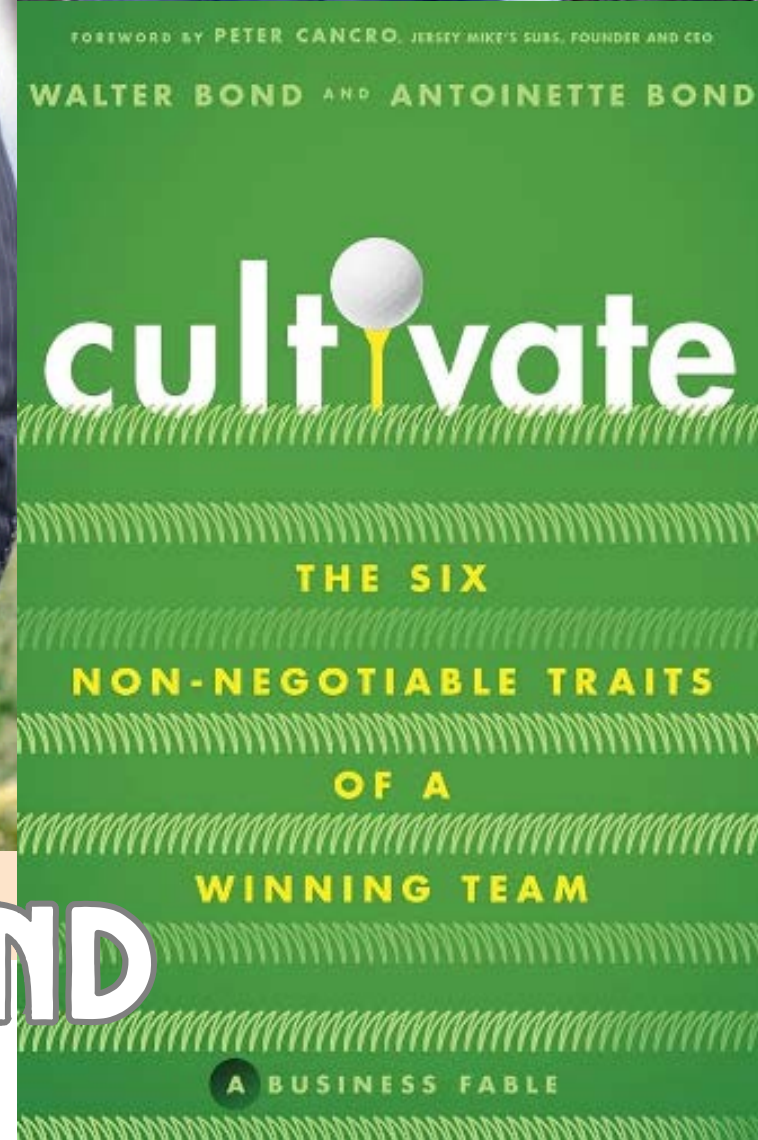
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What is something you can take back with you and immediately use with regards to trust and leadership?

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# WALTER & ANTOINETTE BOND

“It’s impossible to hit a target, when there is no target.”

“Overthinking is the enemy of success. Plan it, then do it!”

“Successful people are flexible and can pivot.”

“You will dwell in what you dwell on.”





# 6 TRAITS OF A WINNING TEAM

- ✓ Alex (people business)
- ✓ Bobbi (micromanager)
- ✓ Collin (egotistical)
- ✓ Hank (servant leader)

-  **COMMON GOALS**
-  **COMMUNICATION**
-  **ACCOUNTABILITY**
-  **TRUST**
-  **CHEMISTRY**
-  **COMMITMENT**





Winning Team Trait

# COMMON GOAL

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## PURPOSE

- Unifies individuals or teams
- Provides direction, motivation, sense of belonging
- Builds trust



## FOCUSED

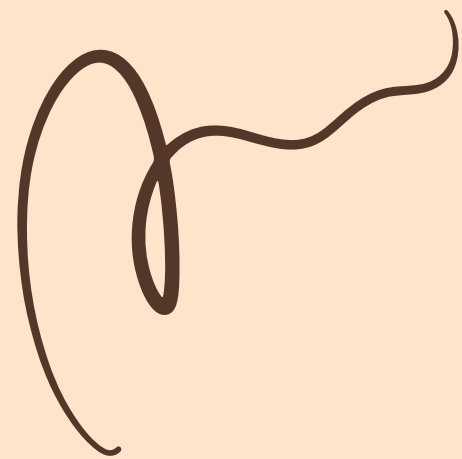
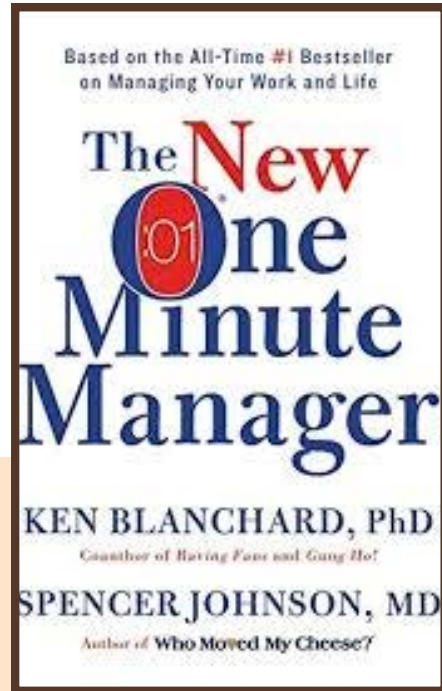
- Eliminates distractions
- Aligns efforts and actions
- Reduces conflicting priorities
- Encourages teamwork



## KNOWN

- Efficiency and accountability
- Organize resources
- Streamline processes





# THE NEW ONE MINUTE MANAGER

**“Your job is to show people how to manage themselves and enjoy it. You want them to succeed when you’re not around”**

*Ken Blanchard and Spencer Johnson*

- One Minute Goals
- One Minute Praisings
- One Minute Re-Direct





## ONE MINUTE GOALS

Goals that can fit on 1 page  
Be reviewed daily in less than 1 minute  
Share with your supervisor

**SUPERVISOR:**

- MONITOR CLOSE TO CATCH THEM DOING SOMETHING RIGHT**
- ONE MINUTE PRAISINGS**
- ONE MINUTE RE-DIRECT**





Winning Team Trait

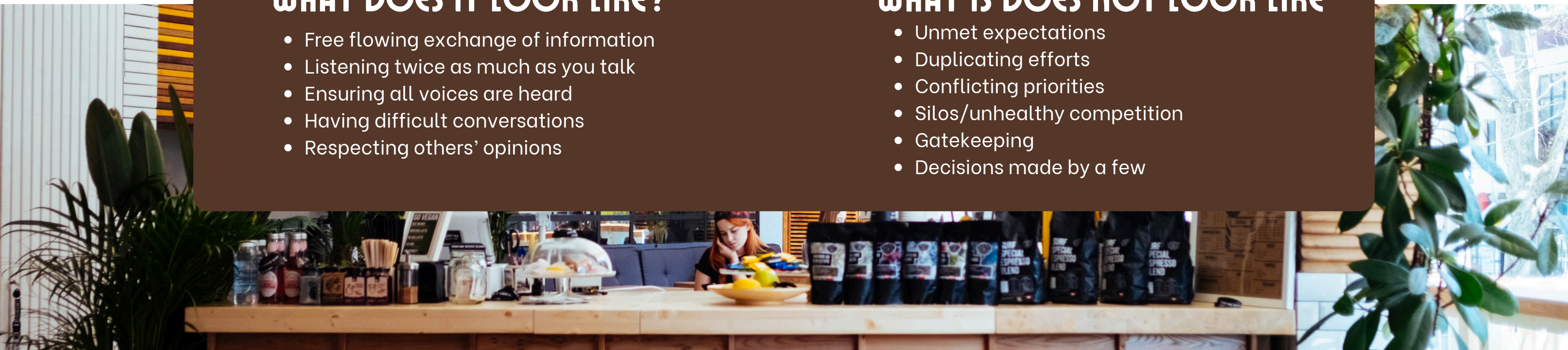
# COMMUNICATION

## WHAT DOES IT LOOK LIKE?

- Free flowing exchange of information
- Listening twice as much as you talk
- Ensuring all voices are heard
- Having difficult conversations
- Respecting others' opinions

## WHAT IS DOES NOT LOOK LIKE

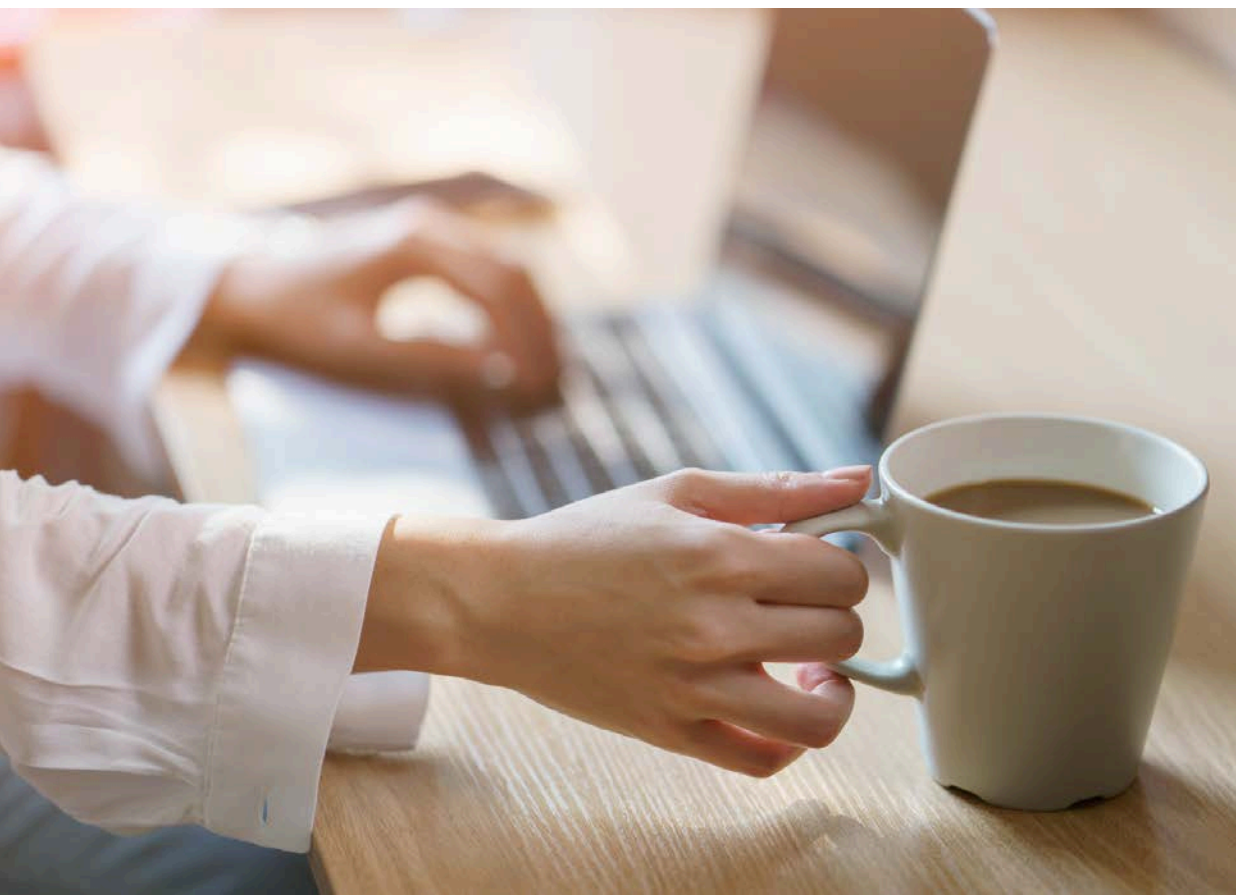
- Unmet expectations
- Duplicating efforts
- Conflicting priorities
- Silos/unhealthy competition
- Gatekeeping
- Decisions made by a few





Winning Team Trait

# ACCOUNTABILITY



## What does it look like?

Ownership, Follow through, Clear defined responsibilities

Do you hold your team accountable in a meaningful way?

What does accountability look like for your district team, administrative team, teachers, test coordinators or students?

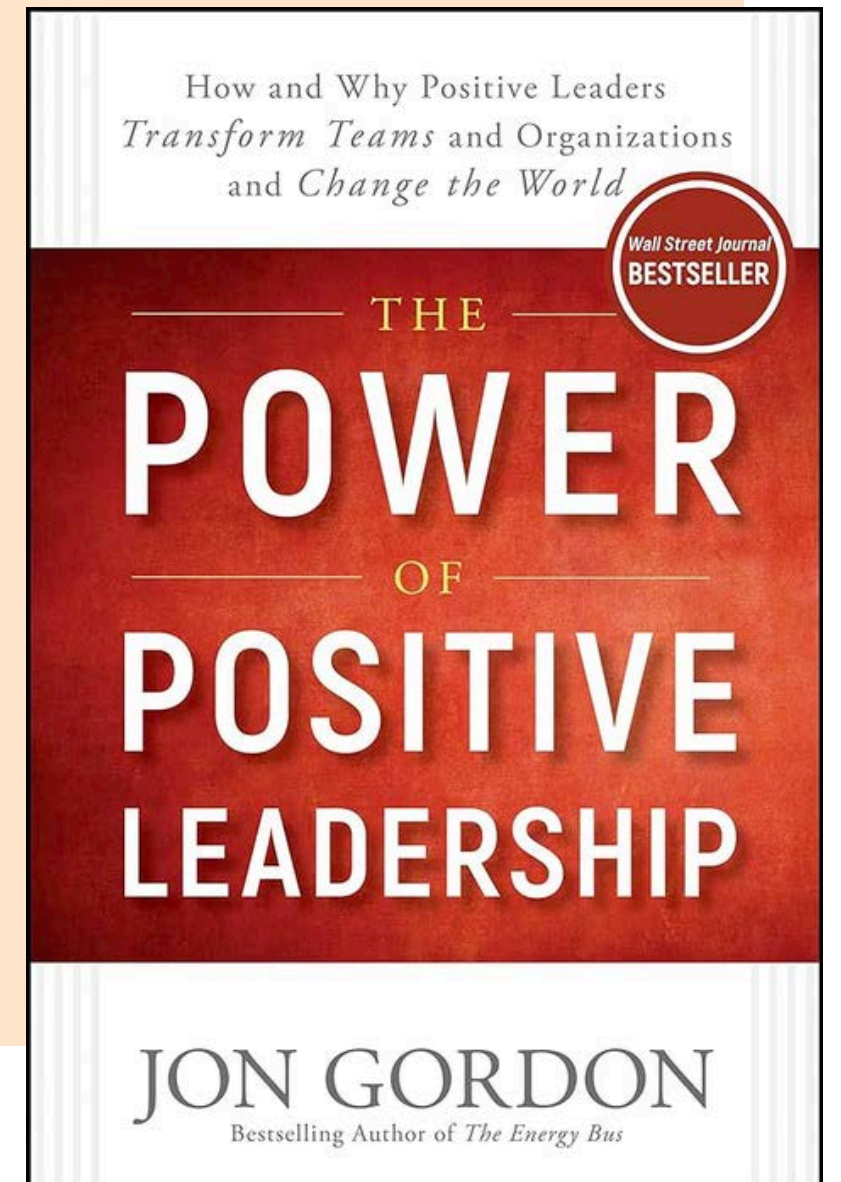




Research shows you can't be stressed and thankful at the same time.

So if you are feeling blessed, you won't feel stressed.

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# PESSIMISTS DON'T CHANGE THE WORLD



It's the optimists, the believers, the dreamers, the doers, and the positive leaders who change the world.

# Workgroups

3+ to 1-





# A LEADER WHO...

shares a vision and a way forward is

- a dealer in **hope**,
  - a believer in the **impossible**,
  - a champion of **what's possible**, and
  - a coach who **guides** and **inspires** a team to **keep improving**, and
  - keep **moving forward**.
-



# IT STARTS WITH YOU



*Look in the mirror and ask yourself:*

Are you a positive leader?      -      Do you believe?      -      Are you optimistic?  
Are you feeding others with the positivity they need to succeed?



# EVERY ONE OF US

... will deal with negativity and naysayers on our journey.  
Not everyone will have the same vision as you.

## THE COMPLAINT RULE

*You are not allowed to complain unless you also offer one or two possible solutions.*







**People follow the leader  
first and their vision  
second.**



**What you say is  
important, but who you  
are is even more  
important.**



THE JON GORDON COMPANIES

ABOUT BOOKS SPEAKING EVENTS LEADERSHIP TEAMWORK JG CERTIFIED TOOLS CONT

# POSITIVE

## MINDSET + LEADERSHIP

FOR YOUR LIFE, WORK & TEAM

Get Jon's Free Weekly Positive Tips Email

FIRST NAME ENTER YOUR EMAIL HERE **SUBMIT**

JON GORDON  
Top 3 Leadership Speaker, 17x Bestselling Author And Global Influencer

### MORE RESOURCES FROM JON GORDON

[WWW.JONGORDON.COM](http://WWW.JONGORDON.COM)





*When you become a positive leader, you will not only make yourself better, but you will also make everyone around you better - and that's a great place to start!*

## COFFEE CHAT

What are you doing to earn the trust of your team?  
How have you shown that you care about your team?





Right in your inbox!

# NEWSLETTERS FOR LEADERS



**GEORGE COUROS**

Email newsletter  
Facebook  
Blog and Podcast

**FREE**



**DAN ROCKWELL**

Email newsletter

**FREE**



**JAMES CLEAR**

Email newsletter  
App

**FREE**



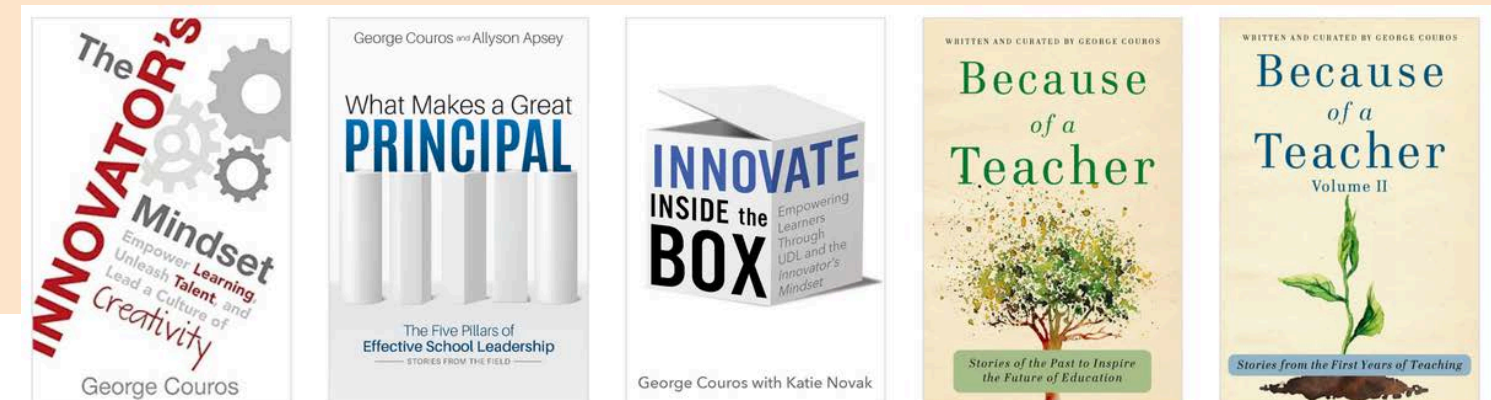


GEORGE COUROS

<https://georgecouros.com>

Books, Courses, Podcasts, Blog

Weekly e-newsletter full of content and images with great quotes!







**DAN ROCKWELL**

<https://leadershipfreak.blog>

Empowering leaders 300 words at a time.

Weekly e-newsletter

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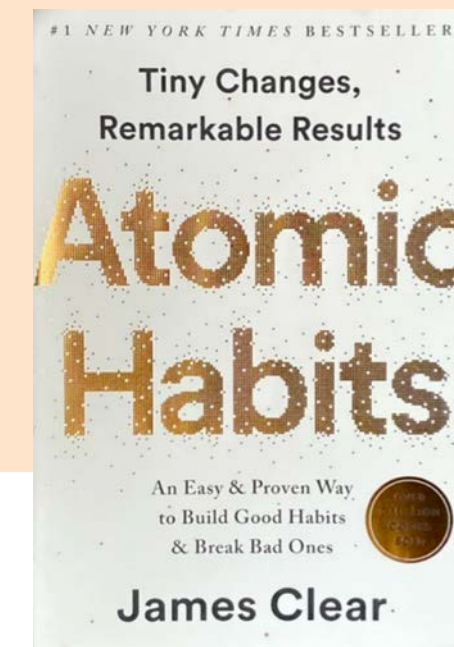


## Atomic Habits

<https://jamesclear.com>

3-2-1 Thursday e-newsletters

Book, Master Class, Journal, App







# OTHER LEADERSHIP RESOURCES

*Others that my colleagues follow...*

- <https://www.ajjuliani.com/blog>
  - <https://simonsinek.com>
  - <https://katielmartin.com/blog/>
  - <https://ascd.org/blogs>
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A decorative border of dark brown coffee beans surrounds a central light-colored, textured area. The beans are arranged in a roughly circular pattern, with some gaps.

# COFFEE CHAT

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Besides books, what other ways do you currently stay engaged in your own leadership development?

Who do you follow online or on social media to further your leadership learning?

How do you infuse these little learnings with those you serve?





We often talk about how we live in an incredible time where we have access to all the information in the world. Although I would agree, it is much more powerful that we have access to one another.

**George Couros, Allyson Apsey**

*What Makes a Great Principal: The Five Pillars of Effective School Leadership*

[#kindlequotes](#)








# CONTACT US

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LEADERSHIP CO

THANK YOU!

COFFEE SHOP